



124 Osseo Ave North, St. Cloud, MN. 56303 - [www.1Better.net](http://www.1Better.net) - Phone (877) 723-8837 Fax (320) 255-8915

## **Video & Design Questionnaire**

Business Name \_\_\_\_\_ Ad Size \_\_\_\_\_

Contact Name \_\_\_\_\_ Market \_\_\_\_\_

1. Email address to send proof \_\_\_\_\_ Web address \_\_\_\_\_

2. Location to be advertised \_\_\_\_\_

3. Logo -  Emailing  Already have  No logo \_\_\_\_\_

4. Slogan \_\_\_\_\_

5. What is your key message? What must be onscreen? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Voice over preference \_\_\_\_\_ Music genre \_\_\_\_\_

### **Video Shot Ideas**

- |    |    |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

7. Audio to be recorded on site  Yes  No  Not sure

9. Actors for commercial  Yes  No  Not sure